

CHECK IT OUT

WHATEVER YOU ARE DOING TO RAISE MONEY FOR DOLPHINS AND WHALES USE OUR HANDY CHECKLIST TO HELP:

- 1 DO SOMETHING YOU ARE CONFIDENT DOING.** If you think your idea is fun, others will too!
- 2 KEEP IT SIMPLE.** Think about how you will fundraise from your event or activity - selling things, asking for sponsorship, doing a collection, asking for suggested donations or something else?
- 3 TIME IT RIGHT.** Check what else is happening in your local area and choose a date that doesn't clash with any major, national or local events. Plan your day and let others know timings and details. Make a checklist with all the equipment you need to bring on the day.
- 4 BUDGET.** Even a small event like a bake sale will have some expenses.
- 5 HAVE HELP.** Ask friends or family to help you - they're usually happy to do this if asked.
- 6 CHOOSE YOUR VENUE.** Venues may offer you reduced rates if they know you are raising money for charity - just ask. Make sure your venue is fully accessible for everyone too.
- 7 KEEP SAFE.** It's always good to be optimistic but important to think about safety and what to do if things go wrong. For example, do you need first aiders?
- 8 WEATHER.** Remember to have a plan B if you're doing an outdoor event that depends on the weather.
- 9 TELL EVERYONE.** Use our event poster to publicise your event. Use email or written invitations and remember to send reminders nearer the time. Don't forget to advertise on your social media channels. Tell people why you are fundraising to protect whales and dolphins. The more you can tell them, the more likely they are to support you and connect with the work we do.
- 10 TAKE IT ONLINE.** By setting up a JustGiving or Virgin Money Giving page for your fundraising, you won't need to handle as much cash, if any. If you need any help setting up your page, please get in touch at events@whales.org.
- 11 DATA PROTECTION.** WDC takes data protection seriously and does not share your data with anyone. We ask that you also don't keep information any longer than necessary or share personal details without permission.
- 12 GET IN TOUCH.** We'd love to hear about what you are doing to help us protect whales and dolphins, so contact us at events@whales.org We are here to help in any way we can, so just ask!