

# IDEAS AND INSPIRATION

Be creative and think whale and dolphin. Sperm whales can stay underwater for two hours and dive to depths of two kilometres. We don't recommend you hold your breath that long, but how about swimming 2km in an hour? Or try a Dolphin, Whale or Pod Challenge in our annual Big Splash Swim?

**FUNDRAISING SHOULD ABOVE ALL BE FUN! ANYTHING GOES REALLY, BUT IF YOU AREN'T SURE WHAT YOU WANT TO DO, HERE ARE A FEW IDEAS TO HELP YOU GET STARTED:**

There are lots of simple sponsored events you could try such as the WDC Great Migration, our walking event, or a sponsored swim. Or even a sponsored silence - it's really not as easy as it sounds! There are lots more simple, fun suggestions at [whales.org/support/fundraise](https://whales.org/support/fundraise)

## WHEN?

Seasonal events like spooky Halloween parties, summer BBQs or paddleboarding parties, selling mince pies, Christmas cake and decorations are always popular but whatever you do, have a whale of a time!

## PARTY FOR THE PLANET

Everyone loves a party! Any occasion will do but you could link it to a sporting event (Wimbledon, Le Mans etc) or even Eurovision!

Download our party resources and simple fundraising game from [whales.org/support/fundraise](https://whales.org/support/fundraise)

## WHO?

### DONATE YOUR BIRTHDAY

Asking for donations for WDC instead of birthday gifts for yourself will help give the gift of freedom to orcas and dolphins in captivity. Donations in lieu of wedding gifts, or instead of Easter eggs or Christmas presents are perfect too. To pledge your birthday, email us at [events@whales.org](mailto:events@whales.org)

### FUNDRAISING AT WORK

Staff fundraising is great for team-building as well as helping to fulfil your CSR responsibilities or community engagement programme. We can help you plan a bespoke event for your company, or provide you with all the materials and support you need to take part in one of our events, such as the WDC Great Migration or Big Splash Swim.

### IN MEMORIAM

Losing a loved one is never easy, but if they loved whales or dolphins, asking for donations to WDC in memory of someone is a very meaningful way to support our work.

### LOCAL EVENTS

From fun runs to marathons, cycle rides to open-water swims, colour runs to skydives - we'll help you find something in your local area. Whether it's an activity you love or one that takes you right out of your comfort zone, there are hundreds of ways to be sponsored and raise funds for WDC.

**WDC CHALLENGE:** Every year you can be part of something amazing for whales and dolphins by joining a WDC challenge that you can do in your own time!

Find details of our current challenge at [whales.org/support/fundraise](https://whales.org/support/fundraise)

It might be walking for whales or making a big splash in a pool, either on your own or with friends, family or colleagues.

## WHAT?

### BAKE FOR BELUGAS

Bake whale-shaped cookies or marine themed cakes and sell them to friends, family or colleagues. Shaped cutters are available from the WDC online shop.

### CLEAN UP AND CLEAR OUT

Whales and dolphins need clean, healthy seas free from plastic and rubbish. Hold a car boot sale or tabletop sale of your unwanted items.

### CRAFTY?

Do you knit, sew, crochet, paint, draw, sculpt or create?

Have a stall at work, school, or at a local fair and sell your handiwork. We have patterns for a fabric whale or knitted beanie hats, so get in touch and get crafting!

### THANK YOU CERTIFICATE

Every fundraiser will receive a personalised 'thank you' card and a certificate.



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### BREW FOR THE BLUE

At around £2-£3 a cup, the cost of a month of takeaway coffees can really mount up. Make your own in a flask and pop the money in a jar for WDC.

### EBAY FOR CHARITY

When selling your unwanted items on eBay you can select WDC to benefit from the proceeds. It's very easy - just follow the instructions at [pages.ebay.co.uk/ebayforcharity/sell.htm](https://pages.ebay.co.uk/ebayforcharity/sell.htm)

### BELUGA BOOT CAMP

Get sponsored to get fit: swim, run, cycle or walk.

### DANCE FOR DOLPHINS

Waltz for whales or bop for belugas. Dance-a-thons are great fun and very sociable - just like whales and dolphins. Whether it's tap, ballet, hip hop or Highland, get sponsored to put on your dancing shoes and unleash your inner Strictly!

### GREEN-FINGERED?

Sell cuttings and plants, or produce made from your homegrown fruit and vegetables - everyone loves homemade jam and chutney.

# THANK YOU!