

JOIN AN EVENT

We'd love to see you at one of our events that we organise throughout the year. Whether you want to take on an individual challenge, bring the family along or even a whole team of friends or colleagues, you'll be able to do it with us.

At our fundraising events you'll meet other people who love whales and dolphins. We do our best to make our events both fun and challenging, and somewhere you have a chance to learn more about the work we do.

So join us! You can find all our current events at whales.org/events



CHALLENGE TEAM ORCA!

We all like a challenge, so every year we challenge Team Orca to do something special for whales and dolphins. The challenge is one you can do in your own community and in your own time.

The Team Orca challenge will be new every year. It could be walking 100 miles in a month – the incredible distance a wild orca can swim in a day! You can do the challenge alone (if you are feeling strong) or in a group. Perhaps make it a team challenge at work? It's a great chance to get your colleagues, friends or family involved too.

Find out what the current or upcoming Team Orca Challenge is at whales.org/teamorcachallenge



SIGN UP FOR A LOCAL EVENT

Throughout the UK, there are some amazing local events you can take part in and fundraise for WDC. From fun runs to marathons, walks to day-long treks, long distance cycle rides to open water swims, there are a fantastic number of opportunities to sign up for a great event.

Sport and fundraising is a great match. You'll be able to raise money and get fit at the same time. WDC has guaranteed charity places at a range of events; get in touch with the team to take up one of those places.

Whether you have just started jogging or are a seasoned marathon runner, running events are a very popular way to fundraise.

You might not be able to run as fast as a fin whale swims (20mph) but why not sign up for a 10K race or half marathon in your area?

WHALE AND
DOLPHIN
CONSERVATION

WDC

SPREAD THE WORD

Once you have decided on your fundraising event, you will need to tell everyone about it. Making the most of online fundraising pages and social media will help increase the money you raise.

MAKE THE MOST OF THE MONEY YOU RAISE – GO ONLINE



JustGiving™

One of the simplest, safest ways to go about raising money is to set up an online fundraising page on JustGiving or Virgin Money Giving.

The money you raise will automatically go to WDC, and you can keep track of your donations easily. Online fundraising pages also have a lot of great tools to help you. You can share updates on your progress, link to social media or receive text donations for instance. If you prefer a sponsorship form, no problem, you'll be able to download one from our website.

Remember to add photos and a personal message to your page and explain why you are fundraising for WDC. A personal story will really help you reach your fundraising target.

Read our guide on setting up a fundraising page at whales.org/onlinefundraising

giftaid it

WDC can reclaim 25p for every £1 that is donated by your sponsors. Good news for the whales and dolphins! So please encourage friends and family to apply Gift Aid to their donation. Just remember that only UK taxpayers can giftaid a donation.

©WDC/Charlie Phillips



TELL PEOPLE THE PORPOISE OF YOUR EVENT Show your motivation and explain why you are fundraising for WDC. People are more likely to donate if you inspire them to feel connected to WDC's vision and work.

ENSURE LOTS OF CLICKS Dolphins communicate using clicks, whistles and squeaks. Adding photos or a video to your social media will make more people want to take a look and hear your story.

MAKE SOME NOISE Blue whales are the loudest species on the planet and can be heard hundreds of miles away. Spread your message through email, texts, Facebook, Twitter, blogs, or good old fashioned word of mouth.

BE SOCIAL Whales and dolphins are very sociable creatures. If you are trying to get others involved in your event too, fill in your details on a WDC event poster to display at work or in your community. Or contact local media to tell them what you are doing, and how others can join.